



The Malish Corporation's FlexScrub™ Wins ABMA 2023 William A. Cordes Innovation Excellence Award



The American Brush Manufacturers Association (ABMA) is proud to announce the 2023 winner of the ABMA William A Cordes Innovation Excellence Award is **The Malish Corporation's FlexScrub bristled floor pad.**

The "Willie" as it is known in the industry, is given to recognize outstanding innovation of manufactured products, components or services in the Broom, Brush, Mop and Roller Industry. The award is named after William Cordes, who served as the Association's first President from 1917-1928. This award serves as a constant reminder that all new and exciting endeavors have beginnings that connect with real people.



FLEX SCRUB™

**INSTALLS EASY LIKE A PAD,
CLEANS DEEP LIKE A BRUSH**



Flex Scrub™, the ultimate bristled floor pad, blends the familiarity and easy installation of a traditional pad with the robust cleaning power of a brush. There's no need to change existing floor machines, no special attachment required and no operator learning curve. That's because Flex Scrub™ has been engineered to work with most existing machines, attaching as quickly and simply as a regular pad. And while it's similar to a pad in ease of attachment, Flex Scrub™ offers a considerably deeper level of cleaning.

- Outlasts traditional pads up to 50 to 1 - reducing labor and product cost
- Reaches where pads can't for a deeper clean
- Easy to use: no stop-and-flip, won't gum up when cleaning or stripping, self-cleaning so no need to wash it out
- No concern about heeling and floor damage
- Flexible and lightweight