



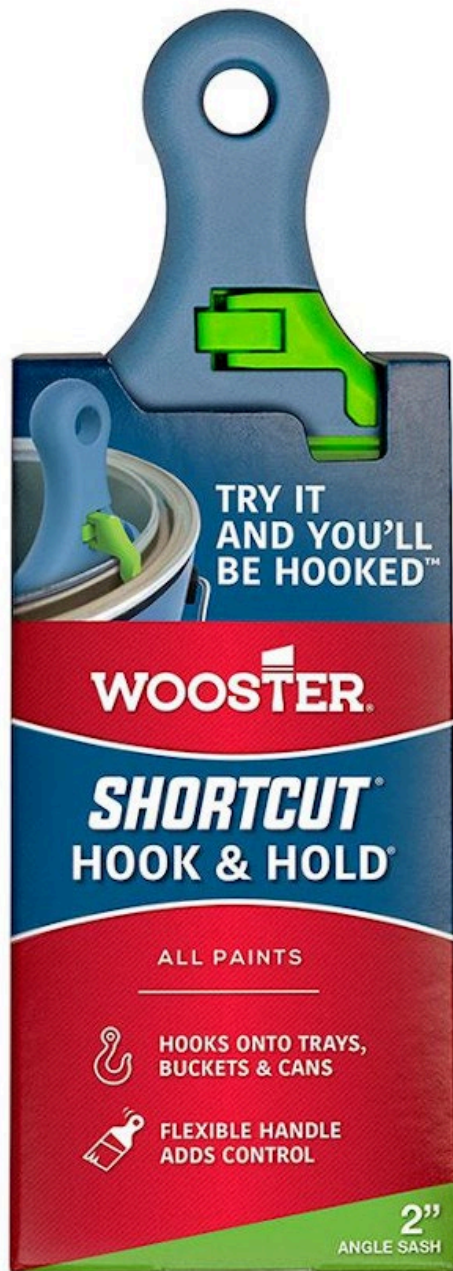
The Wooster Brush Company Shortcut Hook & Hold Angle Sash Paintbrush Wins ABMA 2021 William A. Cordes Innovation Excellence Award



The American Brush Manufacturers Association (ABMA) is proud to announce the 2021 winner of the ABMA William A Cordes Innovation Excellence Awards is **The Wooster Brush Company Shortcut Hook & Hold Angle Sash Paintbrush.**

The “Willie” as it is known in the industry, is given to recognize outstanding innovation of manufactured products, components or services in the Broom, Brush, Mop and Roller Industry. The award is named after William Cordes, who served as the Association’s first President from 1917-1928. This award serves as a constant reminder that all new and exciting endeavors have beginnings that connect with real people.





The durable, comfortable 2 inch Wooster Shortcut Hook & Hold Angle Sash Brush makes painting easier on the wall-to-ceiling line, window frames and more.

Wooster Shortcut Hook & Hold features a patented and integrated plastic swivel-hook for hanging the brush on the side of a paint can, bucket or tray. Soft, Shergrip rubber handle designed to provide extra comfort and control. The full-size head means these small brushes still offer smooth, fast coverage.

- **Integrated swivel hook is designed to fit over the rim and edges of paint cups, trays and paint cans**
- **Integrated swivel hook keeps the brush from falling in the paint cup, tray or can, keeping the handle free of paint**
- Tipped filaments for excellent leveling and smoothing ability
- Works with all paints, including latex, acrylics and water based stains
- Ideal for smooth or rough surfaces
- 2 inch angled brush for detail painting in small spaces



